### **Career Development Week MENA**

An Annual event to be held during the third week of month of November every year for the MENA region.

The inititave of the week has been launched un 26<sup>th</sup> of Nov. 2024 by 34 career devleipment activitss in the MENA region.

#### **Our Vision**

Career development services operate within a systematic framework in the Middle East and North Africa region.

#### **Our Mission:**

The initiative seeks to raise awareness in our communities about the concept and importance of career development. We will work to support the organization and institutionalization of career development services

within the Middle East and North Africa communities, so that they are nationally managed and supported on a gradual basis. The initiative also works to support the qualification and improvement of professional service providers.

#### **Our Values:**

Integration
Promotion
Development



### **Career Development**

"Creer Development Journey in MENA"

**MENA 2025** 

14 - 21 Nov. 2025 online

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## Theme1: Providing career development a profession or just activities?

#### **Proposed topics**

- Ethical and professional standards for career development.
- The distinction between mentorship and empowerment in career guidance.
- Strategies for qualifying and developing career practitioners.
- career assessment tools used in the region and their potential for Arabization.
- The role of technology in upholding professional standards.
- The role of government & non-government institutions in ensuring quality career development.

## Theme2: Career development and the role of labor market and career information

#### **Proposed topics**

- The role of the private sector in CD activities and its relationship with LM information
- The role of labour market and career information in providing career guidance and counselling services
- The relationship between career development activities and labour productivity and mental health

- Career development in light of artificial intelligence and the future of jobs
- Providing career guidance and counseling services in remote and poor areas

# Theme 3: Awareness of Arab Societies on the Importance of Career Development

- Teacher Training and Quality: qualifying school teachers and enhancing the quality of career development services in schools.
- The Role of Education: how educational systems can be leveraged to spread awareness about the importance of career development within our societies.
- The Family's Role: the pivotal role of the family in a child's educational and professional choices.
- Women's Empowerment: career development as a key pathway for women's empowerment.

## Theme 4: Research and Studies in MENA Career Development

- Universities' Contribution: role of universities in driving career development research and studies.
- Decision-Making Models: models for career decision-making and their applicability in the MENA context.
- Economic Impact: the impact of career development services on the economic growth of communities.
- Social and Economic Justice: the relationship between career development, social justice, quality of education, and economic empowerment.

## Book your seat with early bird discount of 33% before 20 of Oct. 2025

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Date	Time (Cairo)	Activity $\bigcirc$
November 14, 2025	4:00 – 5:30 PM	Opening Session
November 15 – 20, 2025	11:00 AM - 12:30 PM (Daily)	First Session – one of the four main themes
	12:45 PM – 1:45 PM (Daily)	Short Sessions – Service Exhibitions – Experience Exchange – Success Stories – Discussion Circles
	2:00 – 3:30 PM (Daily)	Second Session – one of the main themes
November 21, 2025	4:00 – 5:30 PM	Closing Session and Presentation of Some Recommendations
December 5, 2025	_	Sharing Recommendations with Participants and Stakeholders

### **Career Development Week MENA 2025**

### Join us

14 - 21 Nov. 2025 online

### To Share your presentation / speech

To gain knowledge and network

## To present your service / product / business

 book a session to present your services to the Career Development practitioners or to the youth. You can get 20 minutes to educate the attendees about your product / service.



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